

TRACY CLAYMAN

Tracy Clayman is a dynamic corporate and community trainer, keynote speaker, educator, and author dedicated to empowering individuals and organizations to thrive. Tracy has worked with groups and individuals to enhance their overall health, happiness, and wellbeing. Specializing in topics such as happiness, positive thinking, and energy management, her insights are informed by a degree in Psychology and certifications in Positive Psychology and Happiness Studies.

Tracy's journey is one of resilience and reinvention. Like many, she has faced her share of obstacles and challenges. When her carefully crafted reality unraveled, she discovered the transformative power of optimism and intentional living. Embracing these principles, she has spent more than a decade inspiring others to do the same.

As the Corporate Training Director for SHINE in Kent, Ohio, Tracy merges research-based strategies with practical, actionable tools that create lasting impact. Her relatable and science-backed approach resonates deeply with audiences, empowering them to unlock their potential and embrace a life of fulfillment and purpose.

QUALIFICATIONS

- BA Psychology
- Certification in Happiness Studies from the Happiness Studies Academy
- Reiki Master
- 200 hour Yoga Teacher Training graduate

PUBLICATIONS

- Asha: Lessons in Hope and Life (a memoir)
- Women Who Dream
- Stories of Alchemy



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Tracy Clayman

DIRECTOR OF
CORPORATE
TRAINING





Shine Ohio, an education and retreat center based in Kent, Ohio, offers a wide range of certifications and events designed to enrich and empower the local community. Founded by **Cortney Martinelli**, the center reflects her two decades of experience in the corporate sector, where she worked for a Fortune 100 company.

Today, Cortney leverages her passion for well-being and expertise in corporate training, collaborating with a dedicated team to deliver transformative programs that bridge personal growth and professional development.

CLIENTS

- Sherwin Williams
- Akron Children’s Hospital
- United Labor Agency
- Fairway Mortgage
- MasterBuilders Solutions
- Infinity Title
- Summit County Child Services
- Painting Contractors of America

Services

SIGNATURE COURSES
FULL + HALF DAY OPTIONS

- Positive Psychology: Building a Resilient Workforce
- Wellness Warrior: Understanding Your Energy
- CliftonStrengths for Teams and Managers

90-MINUTE WORKSHOPS

- The Power of Positive Thinking
- Managing Your Energy for Success
- Happy, Healthy Aging

WELLNESS SERVICES

- Private Retreats
- Teambuilding Sessions
- Yoga/Chair Yoga
- Sound Baths/Therapy
- Meditation
- Breath Techniques



Thousands of certifications awarded with five-star reviews from client/students; customer repeat rate of over 90%



Experienced facilitators with years of experience in business, and more importantly a positive, contagious vision.



Professional developed content, vetted with clients/students for over a decade and professional organizations.



Comprehensive programs that are simple, effective and affordable.