

BRITTANY SMITH

Director of Business Development, Shine

Brittany Smith has over a decade of experience in relationship-building, client engagement, and mission-driven outreach. As Shine's Director of Business Development, she bridges the gap between companies seeking meaningful culture change and the transformative wellness and leadership programs that deliver it. Her passion lies in connecting organizations with high-impact training experiences that elevate employee well-being, engagement, and personal growth.

Brittany's professional journey—spanning archaeology, tech start-ups, and holistic wellness—gives her a rare ability to see the big picture while honoring the human experience within it. She brings both strategic clarity and deep emotional intelligence to her role, guided by her CliftonStrengths: Empathy, Context, Intellection, Input, and Connectedness.

Brittany's strengths make her a natural connector and strategic guide. With Empathy and Connectedness, she builds authentic relationships and aligns programs with each organization's culture. Her Context helps her honor where a company has been, while Input and Intellection drive her to ask thoughtful questions and craft meaningful, insight-driven solutions. These strengths allow her to create high-impact corporate training experiences that truly resonate.

In addition to her corporate training work, Brittany is a certified Reflexologist and Reiki Level II practitioner. She also owns The Little Lark, a mindful self-care brand specializing in handcrafted soaps, facial products, and candles. Her work is infused with intention, mindfulness, and a deep respect for personal and collective healing.

Whether she's designing a corporate wellness initiative or blending a batch of lavender-sage soap, Brittany brings heart, insight, and alignment to everything she does.



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DIRECTOR OF
BUSINESS
DEVELOPMENT





Shine Ohio, an education and retreat center based in Kent, Ohio, offers a wide range of certifications and events designed to enrich and empower the local community. Founded by **Cortney Martinelli**, the center reflects her two decades of experience in the corporate sector, where she worked for a Fortune 100 company.

Today, Cortney leverages her passion for well-being and expertise in corporate training, collaborating with a dedicated team to deliver transformative programs that bridge personal growth and professional development.

CLIENTS

- Sherwin Williams
- Akron Children's Hospital
- United Labor Agency
- Fairway Mortgage
- MasterBuilders Solutions
- Infinity Title
- Summit County Child Services
- Painting Contractors of America

Services

SIGNATURE COURSES

FULL + HALF DAY OPTIONS

- Positive Psychology: Building a Resilient Workforce
- NeuroBoost: Unlock Brainwave Potential for Workplace Excellence
- Wellness Warrior: Understanding Your Energy
- CliftonStrengths for Teams and Managers

90-MINUTE WORKSHOPS

- The Power of Positive Thinking
- Managing Your Energy for Success
- Brainwaves + Breath (Intro to NeuroBoost)

ADDITIONS

- Private Retreats
- Teambuilding Sessions
- Yoga/Chair Yoga
- Sound Baths/Therapy
- Meditation
- Breath Techniques



Thousands of certifications awarded with five-star reviews from client/students; customer repeat rate of over 90%



Experienced facilitators with years of experience in business, and more importantly a positive, contagious vision.



Professional developed content, vetted with clients/students for over a decade and professional organizations.



Comprehensive programs that are simple, effective and affordable.